

SUMMARY OF REPLIES TO QUESTIONNAIRE SENT TO CUSTOMERS

Broadleaf P4

The responses provided the information summarised below.

1. The product is used in the production and transplanting of a comprehensive range of plant material including container grown and bare root trees and shrubs, bedding, raised planters, hanging baskets, tubs and window boxes.
2. P4 is blended with soils and soil-less media of all types.
3. 63% of respondents claimed P4 gave a noticeable improvement in the structural qualities of the growing or planting medium to which it had been added. Notable among the comments on how important this was considered to be were:

"Extremely", "very important", "sandy soil held more water and less prone to dry out, heavy clay more workable." "Essential" "very important on compacted ground," "invaluable" "keeps open texture in soil."

4. 79% of respondents were able to make comparisons between P4 treated and untreated crops/plantings. Their findings were:

	<i>Better or much better</i>	<i>No difference</i>
SURVIVAL	89%	11%
ESTABLISHMENT	94%	6%
GROWTH RATE	80%	20%
GROWTH QUALITY	75%	25%
ROOT CONDITION	72%	28%
SAVINGS ON WATERING	88%	12%

The comments following are just a few of those we received and illustrate the benefits of Broadleaf P4 in a wide range of applications and conditions.

"We have found that Broadleaf P4 has maintained an open structure to the planting beds, as opposed to the general hard, cracked surfaces of most land in the region. This open structure has been beneficial for the following reasons:

- a) Water, whether natural or hand delivered has penetrated down to the root zone, as opposed to running off the surface.
- b) When water is available we will have wetting, and not waterlogging causing more stress to plants.
- c) We have no check in growth rate, and our labour requirement has been kept to a minimum."

"Sandy soil held more water and was less prone to drying out and heavy clay was more workable.

"Using P4, losses held to 3% against 8-12% beforehand. Reduced fertiliser application (possibly due to less leaching) was noticed with summer bedding. No fertiliser boost was needed during season. For open-ground planting a top-dressing post planting gives excellent results, no doubt due to P4 'catching' nutrients during re-hydration."

"Approximately 50% better take. Greatly helped during dry periods in growing season, especially in the Spring during early growth. Also very useful in site of low topsoil depth over concrete formation. Kept plants growing where normally the topsoil would dry out completely."

"Its use in tubs, window boxes and conditions subject to rapid drying produces remarkably increased growth and resistance to leaf drop and yellowing - every maintenance man's nightmare!"

"We started using P4 when specified on contracts. Now use on ALL bare rooted planting. Pays dividends especially with hot spells we have had recently."

"Always use the product on planting pockets and beds adjacent to walks and buildings as they tend to dry out quicker than other borders."

"Keeps open texture in soil. Hanging baskets last longer and look better as watering is better controlled."

"Late planting due to circumstances outside our control was greatly assisted in its success by the use of P4 granules, in particular where soil conditions were poor and watering was limited by site access."